

 Programme of conference SCIENTIA IUVENTA 2022 7th April 2022 in Banská Bystrica 	
13⁰⁰ - 13¹⁵	Opening of the conference
	Filip SMUTNÝ, head of CRD Peter KRIŠTOFÍK, dean of Faculty of Economics
	Discussions in sections
13³⁰-16⁵⁰	SECTION I. TOURISM Committee Chair: Andrej MALACHOVSKÝ
13 ³⁰ -13 ⁵⁵	Alica ALBERTOVÁ and Ľubica ŠEBOVÁ <i>LOYALTY PROGRAMS IN HOTELS: LITERATURE REVIEW</i>
13 ⁵⁵ -14 ²⁰	Kristína MEDEKOVÁ and Kristína POMPUROVÁ <i>CURRENT STATE OF EWOM RESEARCH IN THE TOURISM SECTOR</i>
14 ²⁰ -14 ⁴⁵	Josef PÁTEK <i>MARKETING SUPPORT OF SELECTED SPA FACILITIES IN THE CZECH REPUBLIC IN 2021</i>
14 ⁴⁵ -15 ¹⁰	Lenka DZÚRIKOVÁ and Vanda MARÁKOVÁ <i>VISITORS' SATISFACTION IN DESTINATIONS</i>
15 ¹⁰ -15 ³⁵	Izabela LAZUROVÁ and Ľubica ŠEBOVÁ <i>ACCESSIBLE TOURISM - LITERATURE REVIEW</i>
15 ³⁵ -16 ⁰⁰	Martin TIMKO and Vanda MARÁKOVÁ <i>SMART TOURISM DESTINATION COMPETITIVENESS</i>
16 ⁰⁰ -16 ²⁵	Adrián ŠVEC and Ľubica ŠEBOVÁ <i>BALANCED SCORECARD IN THE SYSTEM OF MANAGEMENT AND PERFORMANCE MEASUREMENT OF THE HOTEL</i>
16 ²⁵ -16 ⁵⁰	Nguyet TRAN and Luong Nguyet TRAN <i>A SYSTEMATIC REVIEW OF DESTINATION BRAND PERSONALITY</i>
13³⁰-15³⁵	SECTION II. BUSINESS ECONOMICS AND MANAGEMENT Committee Chair: Jaroslav ĎAĎO
13 ³⁰ -13 ⁵⁵	Filip SMUTNÝ <i>SOCIAL INTELLIGENCE AS A PART OF THE MANAGER PERSONALITY</i>
13 ⁵⁵ -14 ²⁰	Alexandra MERTINKOVÁ <i>THE IMPORTANCE OF DETERMINANTS OF START-UPS FROM UNEMPLOYMENT: EVIDENCE FROM SLOVAK MICRO-DATA</i>
14 ²⁰ -14 ⁴⁵	Patrik VANĚK <i>COMPARISON OF CLASSIFICATIONS OF FIRM-LEVEL MULTINATIONALITY</i>

14 ⁴⁵ -15 ¹⁰	Nail SARIYEV and Janka TABORECKÁ <i>STRATEGIC APPROACH OF SELECTED HIDDEN CHAMPION COMPANY – A CASE STUDY</i>
15 ¹⁰ -15 ³⁵	Marta ŠIPULOVÁ <i>CONSUMER'S ASPECTS OF BIOMETRIC TECHNOLOGIES - MALE VS. FEMALE PERSPECTIVES</i>
13³⁰-15³⁵	SECTION III. FINANCE Committee Chair: Ján HUŇADY
13 ³⁰ -13 ⁵⁵	Michaela VIDIEČANOVÁ and Emília ZIMKOVÁ <i>BANKS OR MARKETS - WHAT COUNTS MORE FOR ECONOMIC GROWTH IN EUROPEAN UNION COUNTRIES?</i>
13 ⁵⁵ -14 ²⁰	Adrian GAWĘDA <i>ESG RATINGS OF STOCK COMPANIES IN EUROPEAN UNION: SECTOR PERSPECTIVE</i>
14 ²⁰ -14 ⁴⁵	Tamara NAZADOVÁ <i>DEVELOPMENT OF THE EUROPEAN BANKING SECTOR</i>
14 ⁴⁵ -15 ¹⁰	Marcin ŻŁOTY <i>FINANCIALIZATION OF THE COMMODITY MARKET DURING THE COVID-19 PANDEMIC</i>
15 ¹⁰ -15 ³⁵	Juraj MEDZIHORSKÝ and Peter KRIŠTOFÍK <i>PUMP-AND-DUMP SCHEMES ON CRYPTOCURRENCY MARKETS</i>
13³⁰-15¹⁰	SECTION IV. PUBLIC ECONOMICS AND POLITICS Committee Chair: Katarína VITÁLIŠOVÁ
13 ³⁰ -13 ⁵⁵	Dominik GŘEŠÁK <i>AUTOMATION AND LABOR MARKETS IN THE VISEGRAD GROUP COUNTRIES</i>
13 ⁵⁵ -14 ²⁰	Ona GRAŽINA RAKAUSKIENĖ and Ugnė KISIELYTĖ-RECHES <i>THE ANALYSIS OF HOUSEHOLD CONSUMPTION PATTERNS IN THE CONTEXT OF COVID-19 PANDEMICS IN THE EU COUNTRIES</i>
14 ²⁰ -14 ⁴⁵	Michal LENDVORSKÝ <i>CORRUPTION AND POLITICAL FACTORS</i>
14 ⁴⁵ -15 ¹⁰	Daniela MALIŠOVÁ <i>DISPARITIES BETWEEN EUROPEAN UNION COUNTRIES IN EXPENDITURES ON CULTURAL SERVICES</i>