



# Programme of conference Scientia Iuventa 2019

## 25th April 2019 in Banská Bystrica



8 <sup>00</sup> – 9 <sup>00</sup>	Registration of participants – Ceremony Hall – Historical building, Faculty of Economics, Matej Bel University in Banská Bystrica
<b>9<sup>00</sup> – 9<sup>20</sup></b>	<b>Opening of the conference</b>
	Ing. Petra CISKOVÁ, head of CRD doc. Ing. Peter KRIŠTOFÍK, Ph. D., dean of Faculty of Economics prof. Ing. Emília ZIMKOVÁ, PhD., supervisor of the conference
<b>9<sup>20</sup> – 11<sup>30</sup></b>	<b>Plenary session</b>
9 <sup>20</sup> – 10 <sup>00</sup>	Ing. Tomáš MERAUVÝ: Europe and Slovakia at the beginning of 21st century: macroeconomic development and challenges we face
10 <sup>00</sup> – 10 <sup>40</sup>	Mgr. Juraj CENKER: Default strategy in pension saving: the case of Slovakia (policy recommendation)
10 <sup>40</sup> – 11 <sup>00</sup>	<i>Coffee Break</i>
11 <sup>00</sup> – 11 <sup>40</sup>	Vanda PAPP, PhD, András KOVÁCS habil. PhD, Attila LŐRINCZ: Working with influencers - dead money or good investment?
<b>11<sup>40</sup> – 12<sup>40</sup></b>	<b>Lunch</b> – Room no. 7
<b>12<sup>40</sup> – 15<sup>40</sup></b>	<b>Discussions in sections</b>
	<b>SECTION TOURISM</b> Room no. 9 Committee: prof. Ing. Marián GÚČIK, PhD., prof. Ing. Milota VETRÁKOVÁ, Ing. doc. Ing. Ľubica ŠEBOVÁ, PhD., secretary: ING. Matej ŽOFAJ
12 <sup>40</sup> – 13 <sup>00</sup>	Ing. Kristína PANČÍKOVÁ, doc. Ing. Ján ORIEŠKA, PhD.: The Importance of Temporary Exhibitions and Events of Museums and Galleries in Tourism
13 <sup>00</sup> – 13 <sup>20</sup>	Mgr. Mária Janíková: Impact of Mass Tourism in Cambodia

13 <sup>20</sup> – 13 <sup>40</sup>	Ing. Andrea ORELOVÁ: Position of the V4 countries on the European Tourism Market according the External Macro Environment
13 <sup>40</sup> – 14 <sup>10</sup>	<i>Coffee Break</i>
14 <sup>10</sup> – 14 <sup>30</sup>	Ing. Matej ŽOFAJ, doc. Ing. Kristína POMPUROVÁ, PhD.: Economic-Legal Aspects of the Engagement of Volunteers into the Organization of Events in Tourism
14 <sup>30</sup> – 14 <sup>50</sup>	Mgr. Michal MACHÁČ, doc. Ing. Ján ORIEŠKA, PhD.: Competitiveness of Touroperators and Travel Agencies in Slovakia
14 <sup>50</sup> – 15 <sup>10</sup>	Ing. Jana SOKOLOVÁ: Voluntourists: Why They Participate in Volunteer Tourism in the Domestic Country and Abroad?
<b>15<sup>10</sup> – 15<sup>40</sup></b>	<b>Conference closure</b> prof. Ing. Marián GÚČIK, PhD.
	<b>SECTION BUSINESS ECONOMICS AND MANAGEMENT</b> Room no. 10 Committee: prof. Ing. Jaroslav ĎAĎO, PhD., doc. Ing. Zdenka MUSOVÁ, PhD., Ing. Petra GUNDOVÁ, PhD., secretary: Ing. Jennifer DRUGDOVÁ
12 <sup>40</sup> – 13 <sup>00</sup>	Ing. Petra CISKOVÁ, Ing. Ina ĎURČEKOVÁ: Determinants of firms' innovation activities in V4 countries
13 <sup>00</sup> – 13 <sup>20</sup>	Ing. Emil EXENBERGER, doc. RNDr. Jozef BUCKO, PhD.: Short Review of Methods for Research Consumer's Purchase Behavior
13 <sup>20</sup> – 13 <sup>40</sup>	Ing. Veronika BELIČKOVÁ: Non-Financial Tools to Support Small and Medium-Sized Tourism Enterprises
13 <sup>40</sup> – 14 <sup>10</sup>	<i>Coffee Break</i>
14 <sup>10</sup> – 14 <sup>30</sup>	Ing. Michaela KAVČÁKOVÁ: Industrial and Enterprises Life Cycle Analysis and Prediction
<b>14<sup>30</sup> – 15<sup>00</sup></b>	<b>Conference closure</b> prof. Ing. Jaroslav ĎAĎO, PhD.

	<u>SECTION FINANCE</u> Room no. 2 Committee: prof. Ing. Marta ORVISKÁ, PhD., prof. Ing. Hussam MUSA PhD., doc. Ing. Peter PISÁR, PhD., secretary: Ing. Kamil ŠČERBA
12 <sup>40</sup> – 13 <sup>00</sup>	Ing. Kamil ŠČERBA: The Impact of Public Regulation on Tax Evasion in the EU
13 <sup>00</sup> – 13 <sup>20</sup>	Ing. Dominika ORAVCOVÁ: Employment in Selected Sectors of Slovak Economy – Input-Output Approach
13 <sup>20</sup> – 13 <sup>40</sup>	Ing. Denisa MLYNÁROVÁ, Ing. Peter KUBAŠKA: Tradable Permits in the European Union
13 <sup>40</sup> – 14 <sup>10</sup>	<i>Coffee Break</i>
14 <sup>10</sup> – 14 <sup>30</sup>	Ing. Leoš ŠAFÁR: Effects of Unconventional Monetary Policies on Equity Markets – Event-Study of the ECB Announcements
14 <sup>30</sup> – 14 <sup>50</sup>	Ing. Lea ŠLAMPIAKOVÁ, Ing. Jana FENDEKOVÁ: Convergence of Non-Financial Companies` Capital Structure in V4 Countries
14 <sup>50</sup> – 15 <sup>10</sup>	Ing. Adriana NOVOTNÁ: Analysis of the Relationship Between Banking Profitability and Capitalisation Using Linear and Non-Linear Models
15 <sup>10</sup> – 15 <sup>40</sup>	<b>Conference closure</b> prof. Ing. Marta ORVISKÁ, PhD.
	<u>PUBLIC ECONOMICS AND POLITICS</u> Room no. 8 Committee: doc. Ing. Anna VAŇOVÁ, PhD., Ing. Filip FLAŠKA, PhD., Ing. Tomáš VIRDZEK, PhD. secretary: Ing. Lucia DOBROTOVÁ
12 <sup>40</sup> – 13 <sup>00</sup>	Ing. Nikola ŠTEFANIŠINOVÁ. doc. Ing. Jana ŠTRANGFELDOVÁ, PhD.: Performance Measurement in Organizations Providing Public Services – in Case of Education
13 <sup>00</sup> – 13 <sup>20</sup>	Ing. Jakub SOPKO, doc. Ing. Kristína KOČIŠOVÁ, PhD.: Measurement of Health Efficiency in OECD Countries with Dynamic Network DEA

13 <sup>20</sup> – 13 <sup>40</sup>	Ing. Lucia DOBROTOVÁ: Relationship between Minimum Wage and Employment in Slovak Republic
13 <sup>40</sup> – 14 <sup>10</sup>	<i>Coffee Break</i>
14 <sup>10</sup> – 14 <sup>30</sup>	Ing. Zuzana ČARNOGURSKÁ: Assessing the Incidence of „Over-qualification“ in the Slovak Labour Market
14 <sup>30</sup> – 15 <sup>00</sup>	<b>Conference closure</b> doc. Ing. Anna VAŇOVÁ, PhD.